

Bea Boccalandro

Speaker sheet



Bea Boccalandro is a world-renowned corporate purpose, sustainability, CSR (corporate social responsibility) and ESG (environment social governance) advisor, speaker and instructor. She has over 15 years of experience teaching corporate purpose and CSR at Georgetown University and Boston College, where over 80% of student evaluations have rated her courses a perfect 5 of 5. Furthermore, her speeches delivered across dozens of countries in English and Spanish have inspired many.

POPULAR PRESENTATIONS

- Anybody in any job can do meaningful work.
- What every executive needs to know about purpose.
- Pay and perks won't fix your HR problems. Here's what will.
- If your job doesn't improve the world, improve your job.
- The new HR imperative: Purpose management.
- If you manage people, you manage purpose.
- What is ESG and why does it matter?
- ESG for small businesses.
- The future of CSR is bright and demanding.
- 3 surprising reasons your business needs to be sustainable.

Bea is the author of *Do Good at Work: How Simple Acts of Social Purpose Drive Success and Wellbeing* (New York: Morgan James Publishing, 2021), which helps anybody in any job do meaningful work. The book has received critical acclaim for being transformative and enjoyable, including being named a best book of the year by *New York Times* bestselling author and Wharton professor Adam Grant.

Bea has been published in *Harvard Business Review*, *The Boston Globe* and other major publications and has been featured in *Forbes*, on *FOX TV* and on the *TEDx stage*. As founder and president of the global purpose/CSR/ESG advisory firm, *VeraWorks*, Bea has worked with Bank of America, Disney, Eventbrite, FedEx, HP, John Hancock, IBM, Levi's, PwC, TOMS, Toyota, Western Digital and over a dozen other companies.

Bea was born in Caracas, Venezuela, but today lives with her husband in San Clemente, California, where she's a proud Rotarian and comically bad surfer.



[Watch](#) Bea Boccalandro's TEDx Talk
"To do great in life: do good at work."

SELECT SPEAKING CLIENTS

- Conferencia Voluntare, Madrid, Spain.
- Georgetown University, Washington, DC.
- Google, Menlo Park, California.
- United Nations, New York, New York.
- Maersk, remote.
- Points of Light, Saint Paul, Minnesota.
- Professionals in Human Resources Association, Newport Beach, California.
- PwC, New York, New York.
- The Conference Board, New York, New York.
- The Conference Board of Canada, Toronto, Canada.
- Toyota, Torrance, California.
- University of Nevada, Las Vegas, Nevada.
- Victorian Chamber of Commerce and Industry, Melbourne, Australia.

SPEAKING FEE

- 60-minute or shorter in-person presentation: US\$17,500.
- Longer in-person presentation: Add US\$2,500 for every additional hour.
- Remote presentation: A 40% discount on the above.
- Book purchases: A \$5 credit (US) is provided for each *Do Good at Work* the client purchases from any vendor. Bea is happy to sign purchased books.
- Travel expenses: paid by client.

“Bea is an exceptional educator and tremendous storyteller!”

John D. Sims, Deputy Director of Transition Military Officers Association of America

“Bea is the rare speaker who combines insightful knowledge, practical steps and refreshing humor. She will fully engage participants from start to finish, leaving them inspired by their new favorite presenter. You will be delighted by her style and changed by her content.”

Matthew A. Nelson, Corporate Vice President, CRD Corporate Responsibility, New York Life Insurance Company

“Bea is one of the most innovative thinkers on corporate responsibility. Spend time with her any way you can!”

Caroline Barlerin, Head of Community Outreach and Philanthropy, Twitter

“Bea informs, inspires and delights her audience every single time she teaches.”

Kathy Kretman, Director the Center of Public & Nonprofit Leadership and Research Professor at Georgetown University

“A deeply affecting work of art.”

—**James Flaherty**, founder of New Ventures West, co-founder of Integral Leadership LLC and author of *Coaching: Evoking Excellence in Others*

“Actionable and fun.”

—**Adam Grant**, Wharton professor, *New York Times* bestselling author of *Think Again* and host of the TED podcast “WorkLife”

“A wonderful read.”

—**Tom Mutryn**, former CFO of US Airways

